

How To Create An Author Profile On eLearning Industry

Creating and personalizing your Author Profile is essential before your content can be published. Why is that? Creating an Author Profile adds credibility and recognition. Readers are not only able to view your activity, but they are also able to identify with your persona on a more personal level. Also, feel free to include links to your company's website and social media to further promote what you stand for in the eLearning niche.

This is a step-by-step guide on how to build your own Author Profile and get started on eLearning Industry's platform.

STEP

1

Go to eLearning Industry's [website](#). On the top right, click the Sign In button.

A screenshot of the eLearning Industry website. The top header is a solid blue bar. In the top right corner of this bar, the text "SIGN IN >" is displayed in white. A dashed orange line with an arrow points from the "STEP 1" instruction to this "SIGN IN >" button. Below the header, there is a white area containing a video player. The video shows a woman with blonde hair and glasses, wearing a blue blazer, smiling while looking at a laptop. Below the video, there is a white banner with the text "EMPLOYEE PERFORMANCE" in blue.

SIGN IN >

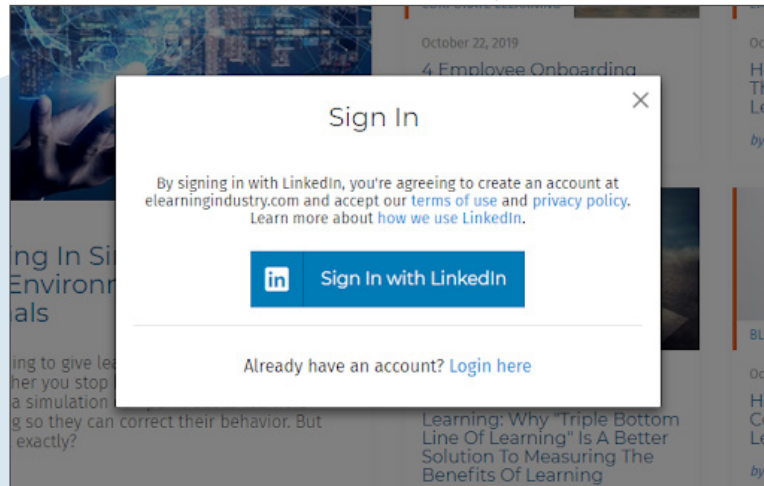
EMPLOYEE PERFORMANCE



STEP

2

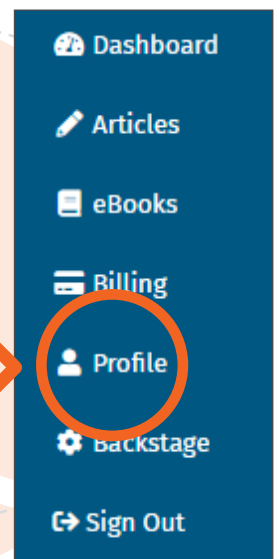
A pop-up box will appear, click **Sign in with LinkedIn**. It's highly important that you sign in with your own, personal account—not a company account.



STEP

3

Once you're logged in, click on **Hi, "<Your Name>"** in the upper right-hand corner of the screen. Once the options menu appears, select **Profile**.



STEP

4

You should now be able to see **Your Profile Details** box. Scroll down and click **Edit Public Profile**. This option is located on the bottom right.



STEP

5

Insert your information in the respective fields. Remember to include a photo! People connect easier with online content when it is accompanied by the author's photo, as it adds credibility and recognition.

Note: *If your eLearning Industry Author Profile is not complete, we cannot proceed with publishing your article.*

A screenshot of the eLearning Industry author profile setup form. It features a circular profile picture placeholder with a 'Change Photo' button. To the right, there are four input fields with blue plus icons: 'ADD A COMPANY', 'Add a headline', 'Add a short bio', and 'Add your social media profiles'.

Now your profile is all set! You may now start publishing your eLearning content and start engaging with the eLearning community!

EXAMPLE

A complete profile

